

# CONVENCION MUNDIAL DE ALFOMBRISMO GUANAJUATO MÉXICO

DEL 14 AL 18 DE MAYO  
13 PAISES Y 10 ESTADOS

GUANAJUATO  
CAPITAL

Alhondiga de Granaditas

MAY 14 / TUESDAY

Event for Carpet Runners and Student Community.



18:00 HRS.

Official Opening of the World Carpet Convention.  
PLACE: JUAREZ THEATER.

Formal. (Suggestion typical clothing).

MAY 15 / WEDNESDAY

Conferences for Carpet Makers and Student Community.



CONFERENCE



**Luz de Lourdes Herbert**

Director of World Heritage of the Institute National Anthropology and History (INAH) Mexico.

"Strengthening capabilities self-managed for safeguarding of Intangible Cultural Heritage".

10:30 HRS.

Casual clothing

Place: General Auditorium of the University of Gto.



ROUND TABLE

CIDAE Partners.

"Values, organization and creativity in the carpet."

Spain, Carrión de los Condes, by Eva de la Parra.  
Mexico, The Eighth Night Uriangato A.C.  
by Martín Ulises Ramírez Martínez.  
Italy, Culturarte Noto, by Fabio Finocchiaro.  
Belgium, Flowers From Belgium, by Koenraad Vondenbusch.

12:30 HRS.

Casual clothing

Place: General Auditorium of the University of Gto.



CONFERENCE



**Michael Atwood Mason**

Washington, CEO and executive director of the President Lincoln Cottage.

"Intangible Cultural Heritage and tourism: safeguard and opportunities."

09:30 HRS.

Casual clothing

Place: General Auditorium of the University of Gto.



CONFERENCE



**Adriana Camarena de Obeso**

General Director of the State Institute of Culture of Gto.

"The Intangible Cultural Heritage as a community creator, identity and social cohesion".

11:30 HRS.

Casual clothing

Place: General Auditorium of the University of Gto.



CONFERENCE



**Luz Valdez**

Guanajuato influencer of the culture of the artisans; Cultural Promoter in Mexico.

"Luz Valdez, digital creator and cultural promoter of Mexico."

13:30 HRS

Casual clothing

Place: General Auditorium of the University of Gto.

MAY 16 / THURSDAY

Conferences for Carpet Makers and Student Community.



ROUND TABLE

CIDAE Partners.

"Innovation in rug making, techniques and new sustainable resources."

Italia Associazione Inverdurata Pachino, by Maria Dimartino.  
Mexico Indigenous community of Patamban, Michoacán  
by José Antonio Hdez.  
Japan Infiorata Associates Japan, by Yasuhiko Fujikawa.  
Singapore, Singa Rangoli PTE LTD, by Vijaya Mohan.

10:00 HRS.

Casual clothing

Place: Mesón de San Antonio.



CONFERENCE



**Vicenta Pallarès Castelló.**

President of the International Coordinator of Ephemeral Art Carpet Entities (CIDAE).

"Technical and significant aspects from individual carpeting to collective and associative carpeting."

12:00 HRS.

Casual clothing

Place: Mesón de San Antonio.







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Alhondiga de Granaditas

MAY 17 / FRIDAY

Conferences for Carpet Makers and Student Community.



CONFERENCE

**Gautier Mignot**

Ambassador of the European Union, in Mexico.

"The European Union, a carpet colorful in search of peace and harmony."

10:00 HRS

Casual clothing

Place: Mesón de San Antonio.



CONFERENCE

**Cristina Pineda**

Co-founder of Pineda Covalin

Xico ambassador of culture  
"Mexican around the world"

11:00 HRS

Casual clothing

Place: Mesón de San Antonio.

MAY 17 / FRIDAY

EVENT FOR THE GENERAL PUBLIC.



WORKSHOP

Face making workshop

**Abel Salazar e Isabel Aquino Romero**

Carriers of the carpet tradition  
from Huamantla, Tlaxcala,  
Create Mexico Group.

16:00 HRS. A 17:30 HRS.

Casual clothing

Place: San Roque public square.



CARPETS

Preparation of the Carpet Circuit.

- La Giganta, Temple of San Diego.
- Climbing the underground, Temple of San Diego.
- Basilica of Our Lady of Gto., Plaza de la Paz.
- San Roque Square.
- Reform Garden.

18:00 HRS.

MAY 18 / SATURDAY

EVENT FOR THE GENERAL PUBLIC.



**CIDAE**  
COORDINADORA INTERNACIONAL DE ENTIDADES  
ALFOMBRISTAS DE ARTE EFIMERO

Experience the making of 30 carpets  
with 100 carpet makers  
from around the world.



CARPETS



Esplanade of the Alhóndiga de granaditas.

07:00 HRS Start of making 30 carpets with 100 national carpet makers and international.

12:00 HRS Collective carpet  
(Join as a volunteer and dye your hands color in the preparation of this carpet).

20:00 HRS Experience the great CLOSING with 30 CARPETS that come to life with a LIGHT and SOUND show that you cannot miss.